

"Friuli Venezia Giulia, open for holidays"

**The destination puts online a video about the region, the first step of the relaunch campaign with
an antidote: 19 good reasons to visit the beauty of the area**

Villa Chiozza di Cervignano, 29 febbraio 2020 – "Friuli Venezia Giulia, open for holidays". This is the claim of the campaign with which the region invites its guests to have a break in the name of nature, relaxation and good food. And it does with a video that, available on the website and social media platforms (Facebook, Instagram, Twitter and YouTube) of PromoTurismoFVG, the regional body for promotion and management of tourism, tells the beauty of the area through the mountains, towns and seaside resorts, encouraged by no case of coronavirus yet ascertained in Friuli Venezia Giulia.

The first step of the campaign conceived as an "antidote" to respond to the emergency of the coronavirus and relaunching the destination, FVG-19, suggests 19 good reasons to visit Friuli Venezia Giulia in a mix of beauty, tourist offers and food and wine. The winter sea to breathe, walk, absorb the sunlight, the mountain with silent villages and the many activities on the peaks, where all six ski resorts remain open, and the cities, ready to welcome new guests to make they enjoy history and tradition of the region. All inserted in a frame with food and wine as main character of the region. The social campaign will continue in the coming days with other good reasons to arrive in Friuli Venezia Giulia.

The Regional Tourist Board has also confirmed all the guided tours scheduled from March 1, which can be booked in the 18 Infopoints of the region: from Sunday the guided tours of Trieste resume (Saturday, Sunday and Monday 10.30am departure from Piazza Unità, Friday 3.30pm - in Italian and English). Soon will start again also those at the Guarneriana Library, ancient and modern section, in San Daniele del Friuli. Waiting for April, when PromoTurismoFVG will offer some novelties that will improve the program in different locations: Trieste Classic, The magic of Miramare, Trieste city of poets and writers, The multireligious soul of Trieste, Porto Vecchio and the Warehouse 26, Aquileia, with classic tour and Man, Cividale del Friuli and Palmanova. The guided tours of the Great World War continue in different locations in the area (<https://www.turismoFVG.it/GrandeGuerra>) according to the calendar.

Since Thursday on the PromoTurismoFVG website (www.turismoFVG.it) the replies to the most frequent asked questions (FAQ) of tourists and operators have been online, collected by the switchboards and counters of the 18 Infopoints in the region.

You can follow the activities of PromoTurismoFVG on the web (<https://www.turismoFVG.it/>) and on the social media platforms of PromoTurismoFVG, Facebook, Twitter, Instagram and YouTube. For more information, please contact info@promoturismo.fvg.it.

Video link: <https://www.youtube.com/watch?v=olXjCCd4VeI>