

Pic-nice: A Taste of Friuli Venezia Giulia in the Open Air

Throughout the summer, farms along the Wine and Taste Route of Friuli Venezia Giulia offer the chance to savour local products with a countryside picnic experience

Trieste, 15 July 2025 - All summer long, wine and food lovers can spend a relaxing day immersed in nature along the **Wine and Taste Route of Friuli Venezia Giulia** and taste the region's finest culinary traditions, surrounded by vineyards and countryside landscapes. In collaboration with a selection of local farms, PromoTurismoFVG presents *Pic-nice*: an **open-air picnic experience** set in some of the most picturesque locations in the region.

Ranging from a classic Friulian menu to more gourmet selections, guests can choose from a variety of picnic baskets filled with traditional specialties from Friuli Venezia Giulia and decide where to enjoy them. Among the experiences is **a vineyard picnic in San Dorligo della Valle**, just a few kilometers from Trieste, where visitors can discover Carso DOC wines such as **Istrian Malvasia** and **Vitovska**, paired with a curated selection of local cured meats and cheeses.

Also in San Dorligo della Valle, guests may opt to enjoy their *Pic-nice* **surrounded by centuries-old olive trees** that produce *Tergeste DOP* extra virgin olive oil.

Not far from the coast of Friuli Venezia Giulia lies **Aquileia**, a UNESCO World Heritage Site with one of Italy's most important archaeological areas and a town renowned for its wines since Roman times. Here, guests can enjoy a *Pic-nice* **among the vineyard rows of a local DOC winery**. The picnic basket features delicacies made with locally grown fruit—abundant in this area—as well as iconic wines such as **Refosco dal Peduncolo Rosso**. Just a short distance away, in Cervignano del Friuli, the *Pic-nice* experience takes place in an **elegant 18th-century villa** surrounded by a centuries-old park.

Also just a few kilometres from the sea—this time near **the Marano Lagoon and the mouth of the Stella River**—visitors in **Palazzolo dello Stella** can enjoy their picnic basket in the garden of one of the participating wineries, surrounded by centuries-old trees and the charming little church of Madonna del Rosario.

In **Valvasone Arzene**, recognized as one of *Italy's Most Beautiful Villages*, the *Pic-nice* experience takes place at a winery in the **Friuli Grave DOC area**. Whether for lunch, an afternoon snack, or a sunset aperitif, guests can choose from a gourmet basket, a traditional Friulian option, or a special kids' picnic.

Designed **especially for families**, the *Pic-nice* in the **flower maze of Bagnaria Arsa** offers a chance for younger visitors to explore farm life, learn about the crop cycle, and discover the importance of sustainability through hands-on experiences.

<https://www.turismofvg.it/it/enogastronomia/pic-nice>