

Friuli Venezia Giulia to (re)discover: more than 30 guided tours of the territory and five new videos to appreciate the gems of the Unesco site

**The calendar of guided tours continues. During the first part of the summer, it recorded over 3000 visits to
the various locations of the region**

**PromoTurismoFVG has made five new videos to discover the territory starting from the gems of the Unesco
site**

Trieste, August 30, 2021 - Discover the legends and mysteries surrounding the city of Trieste, find the symbols that characterize the entrances to the buildings of the Jewish quarter in Gorizia. There are also walks through the ruins of the ancient Roman colony of Aquileia, among the industrial testimonies of Torviscosa, the 20th-century city of cellulose, and the colourful mosaic tiles of Spilimbergo.

The cities of Friuli Venezia Giulia, from the four provincial capitals: Udine, Pordenone, Trieste and Gorizia, to the UNESCO heritage sites and some of the fascinating places in the region, are ready to reveal their beauty through the experiences that can be enjoyed thanks to the numerous guided tours proposed on the official PromoTurismoFVG website. With the help of regional tourist guides, guided tours are safely distributed and offer tourists and visitors the opportunity to immerse themselves in the history and curiosities of the art cities. Here you can appreciate the culture of local traditions, the silence of nature, the intense colours of the gardens and the flavours of the rich food and wine tradition to be enjoyed in the restaurants and bars of the historical centres.

Alongside the most classic tours, some **more original itineraries** have been designed to attract a more curious audience. In the last couple of months, participation has not been lacking: since the beginning of summer, there have been over 3000 guided tours organized by PromoTurismoFVG that have thrilled holidaymakers but also citizens of Friuli Venezia Giulia, as an opportunity to learn more about the history of this region

Discover all the guided visits of Friuli Venezia Giulia: <https://www.turismofvg.it/guided-tours-excursions>

TRIESTE, THE SECRET OF THE OLD CITY AMONG FLANEURS AND LEGENDS

There is not just one way to observe, experience and live it. The important thing is to do it from different perspectives without losing the curiosity to grasp every detail because Trieste is different from other Italian cities even at first glance. From the secluded alleys, you just have to reconnect to the route of the great squares and monuments for the city to regain its most famous multicultural and Central European appearance. In the homeland of Italo Svevo, guided tours lead to the discovery of the ancient Roman Theatre at the foot of Colle San Giusto and enter the heart of the city. Those who are convinced they know every corner of Trieste will be amazed to discover how the old city still hides many secrets and curiosities in the story of legends and mysteries related to the many artists and authors who stayed here between the 19th and 20th centuries. Finally, the castle of Miramare, a masterpiece of eclectic architecture and Habsburg opulence framed by the 22 hectares of the park, will leave you speechless thanks to its breathtaking view of the sea.

Discover the guided visits here [Trieste](#)

GORIZIA, THE LITTLE GERUSALEMME OF THE BORDER

A garden city overlooking the waters of the Isonzo river renamed the "*Habsburg Nice*" since it was a privileged place for the holidays of the Austrian nobility, Gorizia represents an extraordinary condensation of facts and people. All the more so

after obtaining the candidacy as the capital of culture together with Nova Gorica for 2025. Those who visit it can find signs and testimonies of all this in the monuments, in the memorials present everywhere, especially in the museums set up in Borgo Castello, built around the ancient medieval manor, and beautifully preserved. From the hill of the castle, the view dominates the city and its surroundings, stretching towards the picturesque Collio, an area of exceptional vineyards. The oldest and most fascinating street is Via del Rastello which, with its Austro-Hungarian style buildings, leads to the central Piazza Vittoria, once the heart of the German neighbourhood. In a few minutes, you can reach the area of the Jewish ghetto, established in 1696 and of which remains the beautiful synagogue with a small museum dedicated to Carlo Michelstaedter, a brilliant poet and philosopher who died very young in 1910. For enthusiasts of green spaces and flowers, do not miss the enchanting Giardino dei Viatori, one of Italy's most beautiful botanical areas.

All the details of the guided tours in [Gorizia](#)

AQUILEIA, ANCIENT ROMAN METROPOLIS

Called “*the second Rome*” for the role it played in antiquity and the richness of its archaeological evidence, Aquileia is certainly one of the most important archaeological sites in Europe. The current **archaeological area** has been considered a UNESCO *World Heritage Site* since 1998 alongside [Cividale del Friuli](#) and [Palmanova](#). It is of exceptional importance and allows you to admire the remains of the *Roman forum*, the *burial ground*, *mosaic floors and foundations of houses*, *statues*, *markets*, *walls*, the *river port and the Via Sacra*, with the mighty blocks of the docks, a large *mausoleum* and much more. Visiting Titus’ Domus in the Fondi Cossar of Aquileia is like taking a peek at the past to view the life of patricians and their residences.

Discover the guided tours in [Aquileia](#)

OTHER BEAUTIES TO DISCOVER IN THE REGION

Timeless, unexpected, surprising. Guided tours of the calendar developed by PromoTurismoFVG turn the spotlight on the main cities - such as the romantic [Udine](#), to be discovered walking through its alleys and canals trying to see the colours that inspired Tiepolo, and [Pordenone](#), the painted city overlooking the Noncello river — but also several hamlets and some of the lesser-known corners of the region. For architecture enthusiasts, the appointment is at [Torviscosa](#). This open-air museum tells the story of an autarchical city in the Friuli plain built by SNIA Viscosa at the end of the thirties. Those who want to immerse themselves in the silence of Carnia can choose [Pesariis](#), the town of clocks. To learn about the art of mosaics, you can visit [Spilimbergo](#). The history of the Renaissance still lives on in [San Daniele del Friuli](#), also known for its famous prosciutto and the uniqueness and beauty of its Guarneriana Library.

CULTURE AND UNESCO SITES “TRAVEL” ON FOUR WHEELS

Three girls, a minivan, a desire to get to know a territory and let themselves be surprised by new areas still to be discovered. Thus begins “**Road to happiness**”, an “adventure journey” through the UNESCO sites of Friuli Venezia Giulia. A video story in episodes that starts from Aquileia, reaches Palmanova, then Cividale del Friuli, Palù di Livenza up to the peaks of the Dolomites.

The new videos made by PromoTurismoFVG to promote UNESCO sites, available on the social channels of the tourist board — viewable at the following links [Facebook](#) and [YouTube](#) -, have as protagonists three young girls who with a backpack on their shoulders and map in their hand, explore Friuli Venezia Giulia, but above all present the Unesco Heritage with a young, dynamic and fresh view, trying to involve a younger target.